

Sean T. Ryan

Sean Ryan is a world-class speaker, consultant, trainer and executive coach. For over 20 years, he has helped build sustainable organizations that thrive in constantly changing circumstances. He has helped clients build lasting, loyal relations with their customers and helped them unleash the passion and capabilities of their employees.

Ryan believes that every organization today faces “perpetual whitewater” in its competitive environment. In 2001, he founded the WhiteWater Consulting Group to help organizations achieve and sustain outstanding performance through unleashing the passion and capabilities of its people.



Ryan brings a unique, “real world” approach to his consulting efforts gleaned from his years as a practicing leader. Over his 23 years as a consultant, Ryan has taken two significant “sabbaticals” to apply what he has learned and practice what he preaches.

Ryan acted as the General Manager and Chief Operating Officer at Callaway Gardens and Resort near Atlanta. At Callaway, he led the turnaround of the business, dramatically improving operating performance, guest service and employee morale, commitment and performance.

During an earlier sabbatical, Ryan was Vice President of Learning and Organizational Development at the Perrier Group of America (now Nestle Waters North America). At Perrier, he led a large-scale change process to dramatically alter the values and culture, improve individual and team performance, improve leadership capabilities, and build effective measurement systems and management tools. His efforts helped the company to more than quadruple its revenues and enabled it to effectively compete in the rapidly growing and changing bottled water industry.

Ryan’s many clients include Walt Disney World Resorts, McDonnell-Douglas, Nucor, IBM, Fannie Mae, the University of California, Manpower and Princess Resorts along with Advance Bank and Radio Rentals in Australia.

Ryan earned a Bachelor of Civil Engineering degree at Georgia Tech and a Master of Business Administration at California State University at Fresno. He has served on the boards of both profit and not-for-profit organizations.

When his knees and time allow, Sean enjoys sailing, mountain biking and whitewater canoeing and playing tennis, basketball and golf.

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